



WHY EVERY HOSPITAL SHOULD DIGITISE

# WHY EVERY CLINIC SHOULD GO DIGITAL

## Executive Summary

In India - technology has rapidly changed our lives over the last decade. India has seen one of the most rapid adoptions of mobile and internet, and it's data prices are amongst the lowest in the world. Even people living below the poverty line consider a mobile phone as a 'must have' - believing it to be an equaliser.

On the other hand, however - the patient consultation process for a doctor remains largely traditional (historic) - paper based. While all of us expect, and demand, banking, payments, tax filings, train tickets, cabs, air tickets and even cinema bookings over the internet, our expectations in the management of health - our most important asset - have been surprisingly muted.

India has nearly 100,000 organised healthcare setups - including government and corporate hospitals, health centres, and nursing homes of various sizes. India also has nearly a million private clinics. While many large hospitals, and government run health centres in some states, have installed partial systems to capture patient & prescription details, Unorganised healthcare sector - being catered to by the million clinics - faces a tremendous technical challenge. The only thing available in the name of being 'digital' - for most metros and cities - is various doctor search sites and apps.

We explore the problems currently faced by Indian healthcare, explain the benefits of an EHR and present Halemind as your partner to help you digitise.

## Major Challenges in Indian Health care

There is only one doctor per 1,700 citizens in India; the World Health Organisation stipulates a minimum ratio of 1:1,000. Further, the Union Health Ministry figures claim that there are about 6-6.5 lakh doctors available currently in the country and that India would need about 4 lakh more by 2020.

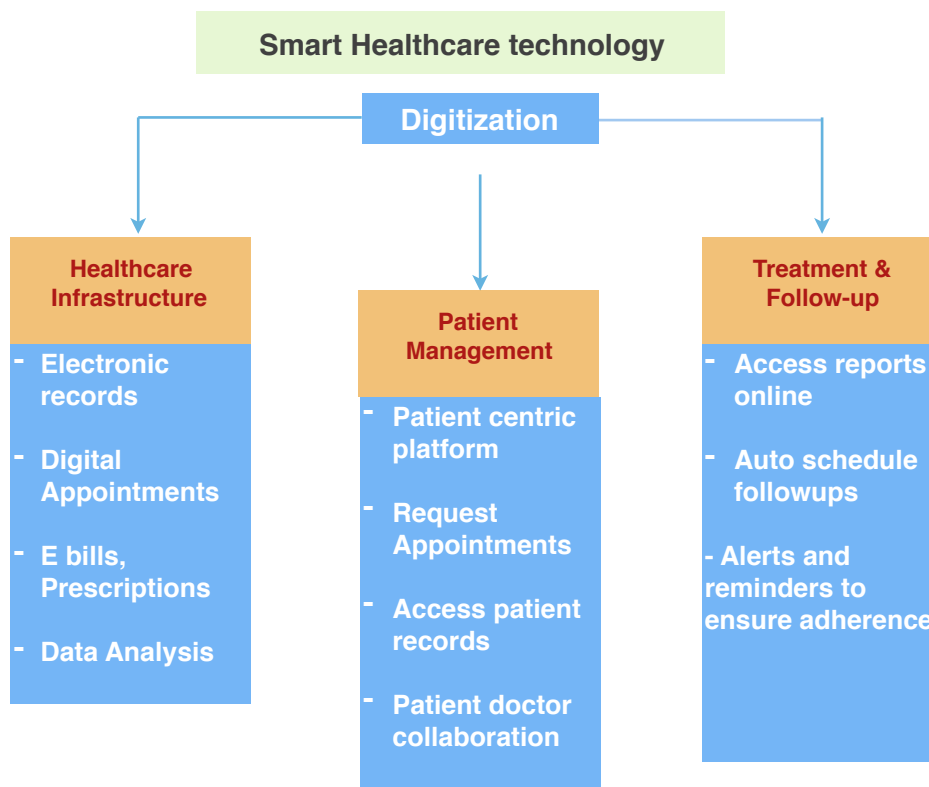
Apart from low doctor-to-patient ratio, there are several other issues being faced by the healthcare sector that limit quality healthcare from reaching the citizens. Absence of an effective and transparent grievance redressal system further creates gaps in the Indian healthcare scenario. Further, lack of proper facility management and basic infrastructure leads to delay in delivery of drugs and/or vaccines, downtime of equipment, etc.

Another issue of traditional healthcare is posed by paper-based record keeping system—delay in access to records leads to delay in diagnosis, impacting the quality of healthcare services provided to patients. Moreover, the absence of an effective referral mechanisms result in extended waiting intervals and ill-managed queues at every stage, i.e., registration, OPD, IPD, lab, radiology, OT, billing, discharge at most hospitals.

## Introduction to EHR

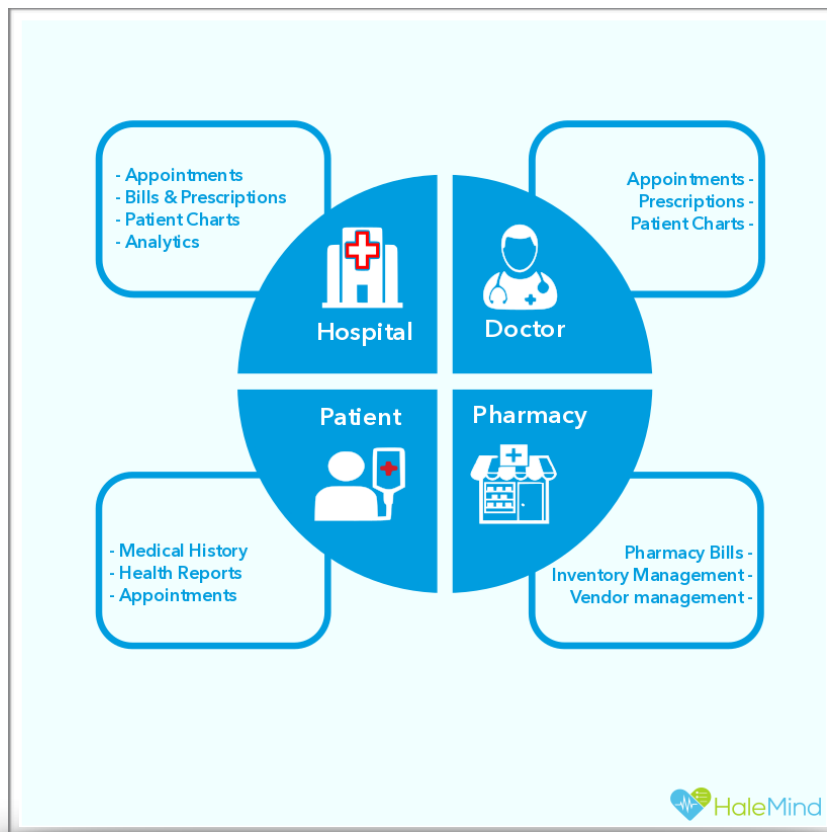
An electronic health record (EHR) is a record of a patient's medical details (including history, physical examination, investigations and treatment) in digital format. Physicians and hospitals are implementing EHRs because they offer several advantages over paper records (Figure 1). They increase access to health care, improve the quality of care and decrease costs.

The electronic medical record (EMR) is the tool that promises to provide the platform from which new functionality and new services can be provided for patients. Additionally, information can be shared across multiple locations. Patient records can be centralised and integrated, and digital data collection and analysis can be done. This reduces the costs and improves the quality of information shared amongst the healthcare providers and patients. Digitisation standardises the healthcare system, streamlines the workflow, eases the information sharing, and connects hospitals and primary care physicians to coordinate patient care with a single click.



### How HaleMind helps healthcare digitisation

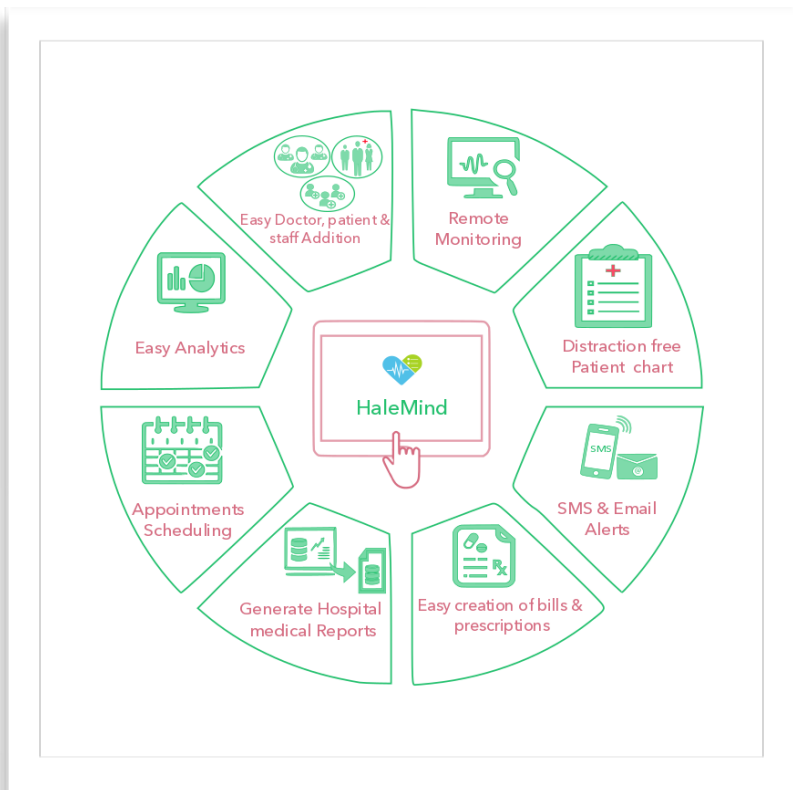
HaleMind helps healthcare digitisation by connecting all the segments of the healthcare world (Figure 2). It provides an automated EHR, an intelligent practice management system along with an user-friendly Patient Portal. It is designed to improve the quality of your practice and to enhance patient satisfaction.



## How does Halemind help

Halemind is an connected electronic health record engine that drives clinic management with actionable analytics & powerful management tools.

- Optimise your decision-making by emphasising the use of evidence from your clinical data.
- Easily monitor, view and communicate with patients.
- Watch patients track their own progress, from lab reports to prescription slips.
- Make molehills out of mountains. Effortlessly visualise and analyse all the data you need.
- Lose multiple softwares and bring all your data together in one platform.
- Embrace the EHR of tomorrow - Patient remote monitoring, seamlessly connectivity across hospitals, pre-filled forms and more.
- Halemind integrates Speciality EMRs and Pharmacy Management in all plans. Relax and let go of multiple softwares.
- More than just a management system: Create the highest level of satisfaction for your patients.



- Our Solution**
- Free Website
  - Available on all your devices
  - Digital Appointments
  - Multi Location support
  - Highly secure
  - Powerful Analytics
  - Patient charts
  - E bills, E Prescriptions
  - Instantly share patient reports
  - Referral doctors management
  - Speciality EMRs
  - One solution for all your needs

## Realise your clinic’s potential with Halemind

The core ingredients for success of a clinic are Caring Doctors and Friendly Staff. By automating all other tasks - like Scheduling Appointments, Sending Thank you messages, Sharing records digitally and more - Halemind helps you focus on delivering quality care on time, every time.

### All your data. All in one place

Halemind makes it easy for your staff to enter all the information you need into one simple platform. Use that data to get a clear view of how your staff and patients are doing every day, and what changes you can make to move your clinic to the top.

Help your patients stay informed as Halemind automatically shares appointment charts, prescriptions and bills with the patient. No additional steps required!

### Drive data-informed decisions with a powerfully connected system

Multiple analysis tools, from dashboards to highly configurable reports, offer you unlimited ways to view, sort, and dive deeply into your data.

Keep track of anything and everything that tells you your clinic's story. See how different parts of your clinic compare and differ in various areas. Create a promotion to run on days where you are falling behind, order drugs based on your dynamic stock levels, check your referral statistics and send thank you notes.

## **Conclusion - Simplify and Scale with Halemind**

To summarise, a connected electronic health record helps streamline time-consuming tasks & highlights the patient's conditions.

Halemind delivers value to your practice by enhancing doctor-patient engagement to the ultimatum. By accruing all health information onto a single platform, Halemind helps in building a care model focussed on personalised care resulting in cost savings and better health management.

Act now to join the elite group of doctors aiming to modernise healthcare in India. Scale your practice by automating manual processes and by reducing redundancies and errors. Together, we can provide premium features to every individual visiting your practice.

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Your care influences lives & drives your clinic's success. Let Halemind handle the details so you can keep doing what you do best.